

Name _____ **Digital Media Vocabulary**



Digital Media Vocabulary

DIRECTIONS: Match each term to its definition.

dynamic ads

factual information usually used as the basis for reasoning.

density

a unique name that identifies a website on the internet

dashboard

collection of widgets that provide an overview of the most important metrics and reports

data

a piece of hardware used to access the Internet

device

a measure of how concentrated the relationships are within a community of interest

domain name

an advertising module that lets you to precisely target potential customers with highly relevant and customizable creative