



Digital Media Vocabulary

Write out the meaning of each digital media acronym.

1. BT _____
2. CPC _____
3. CPM _____
4. GIF _____
5. HTML _____
6. HTTP _____
7. IP _____
8. JPEG _____
9. ROI _____
10. RON _____
11. ROS _____
12. RSS _____
13. SEM _____
14. SEO _____
15. SMS _____