



ANSWERS

Unique visitor	A unique user visiting a web site within a specific time period.
Uniform Resource Locator (URL)	The unique identifier for a particular web page on the Internet
User	A person who accesses content on the Internet or social media platform
View	An instance of something being seen on the Internet by a user.
Visit	A single instance of a user accessing content on a web site.
Visitor	A person who accesses content on the Internet within a specified time period.
Wireless Application Protocol (WAP)	A set of communication protocols that standardize how wireless devices access and browse Internet-based content.