

Audience Match & Recommendation Checklist

Step 1 - Identify Reader Profiles

Think about different kinds of readers. Use this list to guide you.

- Thrill-Seeker** - loves action, suspense, fast pacing
- Romantic** - enjoys relationships, emotions, and heartwarming moments
- World-Builder** - loves vivid settings, fantasy, or detailed history
- Deep Thinker** - enjoys themes, symbolism, or complex issues
- Casual Reader** - prefers easy-to-read stories, simple plots
- Other:** _____



Step 2 – Match the Book to Readers

For each profile, check one box and explain why.

Thrill-Seeker: Yes, fits well Somewhat Not a good fit

Why? _____

Romantic: Yes, fits well Somewhat Not a good fit

Why? _____

World-Builder: Yes, fits well Somewhat Not a good fit

Why? _____

Deep Thinker: Yes, fits well Somewhat Not a good fit

Why? _____

Casual Reader: Yes, fits well Somewhat Not a good fit

Why? _____

Step 3 - Content & Suitability Checklist

Mark the items that apply, so future readers know what to expect.

- Violence (mild / moderate / intense)
- Romance (mild / moderate / strong)
- Language (none / some / frequent)
- Humor / Light moments
- Complex Themes (grief, injustice, identity, etc.)
- Illustrations or maps (if any)
- Reading difficulty: Easy Moderate Challenging
- Length: Short (<200 pages) Medium (200–350) Long (350+)

Step 4 - Final Recommendation: Answer each:

Who would enjoy this book most? _____

Who might struggle with or dislike it? _____

What other book or series would you compare it to? _____