

Name _____

Ethos, Pathos, Logos



Circle the Appeal

Directions: Read each statement carefully. Decide whether the appeal being used is **Ethos (E)**, **Pathos (P)**, or **Logos (L)**. Then, **circle the correct letter** after each statement:

E = Ethos (credibility / trust), P = Pathos (emotions / feelings), L = Logos (logic / evidence)

Statements

- "I have worked as a firefighter for over 25 years, and safety has always been my top priority."
(E | P | L)
- "If we don't reduce pollution soon, our children will inherit a world filled with unbreathable air."
(E | P | L)
- "Studies show that students who eat breakfast score higher on math and reading tests."
(E | P | L)
- "You can trust this program-it's endorsed by leading universities nationwide."
(E | P | L)
- "Imagine how proud you'll feel walking across the graduation stage with your family cheering."
(E | P | L)
- "The data from five different laboratories all confirm the same conclusion: the vaccine is effective."
(E | P | L)
- "As your neighbor and local business owner, I understand the challenges our community faces."
(E | P | L)
- "Every year, thousands of animals are abandoned. With your help, we can give them a loving home."
(E | P | L)
- "The city's traffic study shows a 30% increase in accidents where stop signs are missing."
(E | P | L)
- "I've dedicated my career to teaching, and I know how important classroom resources are."
(E | P | L)