

Name \_\_\_\_\_ **Propaganda**



## Keep Calm and Carry On Answer Key

### Answer Key

1. A short and simple message is easy to remember and repeat, even in stressful situations.
2. It encourages feelings of calmness, strength, and perseverance instead of panic.
3. The crown represents the monarchy and government, suggesting that authority is stable and citizens should trust their leaders.
4. It would remind people to stay strong, keep routines, and not let fear disrupt daily life.
5. The government wanted to maintain order and productivity; fear or chaos could harm the war effort.
6. Unlike posters showing enemies or battles, this one is minimal, relying on words and symbolism rather than emotion-heavy images.
7. Its universal message of resilience and composure makes it adaptable to many situations, which is why it's still used today.