

Name _____ **Propaganda**

Stalin & the Soviet Union Use of Propaganda Answer Key

1. Stalin is portrayed as clean, strong, and fatherly, suggesting he is wise, trustworthy, and the natural leader of the nation.
2. Showing workers, farmers, and children suggests that *all groups of society* benefit from Stalin's leadership, reinforcing the idea of unity under him.
3. Factories and smokestacks symbolize modernization and industrial power, connecting to the Soviet government's push for rapid industrialization.
4. Stalin's gentle appearance hides the harshness of his regime; the government wanted citizens to see him as kind and approachable, rather than fearful.
5. The poster makes it seem as though Stalin alone is responsible for progress, not the people, giving him credit for all success.
6. Citizens might feel pride, hope, security, and loyalty — but also pressure to conform, since opposing this image could seem unpatriotic or dangerous.
7. It builds a "cult of personality" by presenting Stalin as a flawless hero, making it hard for people to imagine the country succeeding without him.

