



## ANSWERS

### Coherence

refers to how a written or spoken piece makes sense together as a whole.

includes being consistent, logical, unified, and that it makes sense as a whole

### Both Coherence and Cogency

Both have to do with the effectiveness of an argument

### Cogency

means convincing or persuasive

A. An argument can be clear, logical, and easy to read, but still not be persuasive.