



## ANSWERS

1. They allow you to quickly present complex ideas in a way that can be easier for your reader to grasp than if you were to present the ideas using written text alone.
2. Illustrations can be very helpful if your readers: are unfamiliar with the material; are reading in a second language; aren't motivated to read the document.
3. a table
4. a figure
5. The decision should be based on what you most want your reader to take away from that section of the document.
6. Illustrations should be as simple as possible. Each illustration should have a title. Number your illustrations. Illustrations should be positioned strategically.