



## ANSWERS

- The content has a political slant.
- The content presents facts that are backed up by evidence.
- The content cites the sources it uses for its facts/evidence.
- The author uses strong language and hyperbole.
- The content cites information provided by a company that the source owns.
- The author does not support their claims with facts.
- The website includes lots of ads for what the content supports.
- The article was peer-reviewed prior to publication.
- The content fairly presents both sides of the issue.
- The content presents highly selected facts that lean to a certain outcome.
- The author cannot be identified.
- The content is entertainment-based (i.e., parody, satire, etc.)
- The author is well credentialed and well-respected in their field.
- The article is really trying to sell you something.
- The content expresses a lot of opinions.