



Viral Videos

When online digital media goes viral, it means that a very, very large number of people see it. Think about a video you have seen that has gone viral. What are the key reasons that you think the video has become so popular?

- 1.
- 2.
- 3.
- 4.
- 5.

Find two different kinds of viral videos. Why do you think each one became so popular?

Entertainment

1.
2.
3.
4.
5.

Information

1.
2.
3.
4.
5.