



Review Story Pitch

What do you plan to review? Include all relevant information about the work (i.e., title, date of release, author/director, other key individuals as applicable).

How/Why is this review relevant for this audience?
What theme or angle do you plan to take with this review? Why?
Briefly summarize the plot or content. Avoid spoilers.
How will you create a rapport with your audience?
What extracts/examples will you use to illustrate your points?
Will your final judgement be positive or negative? How will you back up your opinion with evidence?