

Name _____



Logos

Logos is a Greek word with a variety of related meanings: "ground", "plea", "opinion", "expectation", "word", "speech", "account", "reason", "proportion", and "discourse". As a rhetorical device, logos is an appeal to logic and rationality. Using logos in an argument means appealing to the other person's sense of reason, for example, by providing statistics, facts, data, charts, and graphs are all ways of using logos.

DIRECTIONS: Study the text provided. In the chart below, provide examples of how/where the author used logos. Quote from the text, and explain why each example is logos.

Name of Text: _____

| Quote from Text | Why is this logos? |
|-----------------|--------------------|
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