Consider Your Audience

DIRECTIONS: Any source you uses in your research has to be both credible and appropriate to your research question. It also has to be credible to your audience. Complete the organizer to help you consider the type of sources that your audience will value.

Who is your audience?

What do you know about what you audience knows and values?

What kinds of sources does your audience consult when they are seeking out information about your research question on their own? If you are using sources that they are likely to find credible, they will find you more credible.

Is your audience likely to think that this source is credible?

