

Name _____



Audience Analysis

Who is your intended audience? _____

What is your message, subject, or topic? _____

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|-------|--|
| Ethos | Will this kind of rhetorical approach appeal to your audience? |
| | Why or why not? |

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|--------|--|
| Pathos | Will this kind of rhetorical approach appeal to your audience? |
| | Why or why not? |

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|-------|--|
| Logos | Will this kind of rhetorical approach appeal to your audience? |
| | Why or why not? |