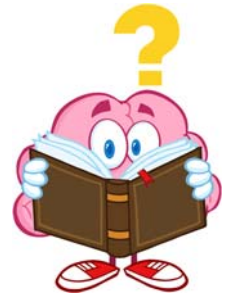


# Persuasive Techniques



**DIRECTIONS:** An effective persuasive text uses time-tested techniques for convincing the reader. Read the assigned text. Identify the persuasive techniques that it uses. Note how it employs each technique.

**Establish trust  
and credibility**

**Use of Rhetorical  
Questions**

**Use of  
Anecdotes**

**Use of Inclusive  
Language**

**Use of  
Persuasive  
Words**

Is this text persuasive? Why or why not?

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