

Name \_\_\_\_\_ Cesar Chavez



# Promoting "La Causa"

In 1962, Cesar Chavez left his work at the Community Service Organization (CSO) and started a union called the National Farm Workers Association. At first, though, only Chavez and some of his family were members, and his union grew slowly. Chavez returned to working in the fields of California, where he could talk to other farm workers and urge them to join his union.

**DIRECTIONS:** Imagine you are Chavez, trying to convince a fellow farm worker to join your union. What would you say to convince your co-worker? What kinds of reasons do you think that they might give you for not wanting to join? Write a brief dialogue below.

**Chavez:**

**Farm Worker:**

**Chavez:**

**Farm Worker:**

**Chavez:**