

Name _____



Claim | Support | Warrant

Rhetoric is the art of speaking and writing effectively. A rhetorical analysis looks at texts (whether written, spoken, or drawn) and analyzes how they appeal to their audience and how successful they are in achieving their objectives.

The main things to consider in a rhetorical analysis are the appeals, the claim, the support, and the warrant:

- **Appeals:** How the author convinces the audience
- **Claim:** The idea the author of the text wants to convince others of.
- **Support:** The evidence and appeals that back up the claim
- **Warrant:** The logic or assumption that connects a support with a claim

DIRECTIONS: Read the assigned text. Complete the chart.

What appeals are used?	
What is the claim?	
What support is provided?	
What is the warrant? Is it explicit or implied?	