



# Who Cares?

Sometimes the effect of the evidence that you present may not be as obvious to all of your readers as it is to you. To ensure that your readers understand the full effect and implications of the evidence you are presenting, it is a good idea to answer the question “who cares?” as well. The following are some templates to use for presenting evidence in a way that includes the answer to the question, “Who cares?”

- This evidence directly contrasts the findings of other researchers, who have tended to conclude that \_\_\_\_
- These kinds of studies offer a new perspective on the issue of \_\_\_\_, which previous studies of this kind have neglected.
- Though many assume \_\_\_\_, this evidence shows us that in fact, the exact opposite may be true.
- What is finally at stake here with this issue is \_\_\_\_.

**DIRECTIONS:** Choose one of the templates above. Write several sentences you can use in your essay that answer the “Who cares?” question for the evidence you are presenting.

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