Name	<b>Audience</b>	<b>Analysi</b> :
	 _	

## **Audience Analysis**

Who is your intended audience?
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Answer the questions below for your audience.	

Questions	Answers
What are their interests?	
What is their level of understanding of your subject?	
What are their attitudes about your subject?	
What are their beliefs?	

Given these answers, how should you adapt your message to your		
audience?		