



Opinion Story Pitch

What **trend or current event** is the basis for this story?

What is your opinion? **HINT: Your opinion should be strong.**

How is this piece **timely** or **early** with regards to its subject?

What **theme** or **angle** do you plan to take with this story? Why?

What is your **strong personal connection** to the subject of this story?

What **little known facts or information** can you share about this subject?

How does your opinion or slant on the subject **deviate from the obvious**?