

Name \_\_\_\_\_

# Appeals: Ethos, Pathos, and Logos

**DIRECTIONS:** Define each rhetorical device and provide an example of the kind of text in which each might be used.

## Ethos

What is it? \_\_\_\_\_

\_\_\_\_\_

Kind of text: \_\_\_\_\_

\_\_\_\_\_



## Pathos

What is it? \_\_\_\_\_

\_\_\_\_\_

Kind of text: \_\_\_\_\_

\_\_\_\_\_

## Logos

What is it? \_\_\_\_\_

\_\_\_\_\_

Kind of text: \_\_\_\_\_

\_\_\_\_\_