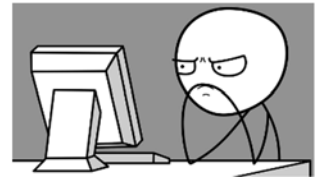


Name \_\_\_\_\_ **Digital Media**



# Digital Media Design

A lot of digital media is purposefully designed to keep you on the page. Look up each of terms below and write the definition.

**Addictive Design:** \_\_\_\_\_

\_\_\_\_\_

**Feedback Loop:** \_\_\_\_\_

\_\_\_\_\_

**Habit:** \_\_\_\_\_

\_\_\_\_\_

**Humane Design:** \_\_\_\_\_

\_\_\_\_\_

**DIRECTIONS:** Review the assigned digital media. Do you think that is was designed to addict the user? Why or why not?

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