



Pitch Your News Story

What is the headline? _____

What is the background of the story? _____

What one or two central questions will your story investigate and answer?

Q1: _____

Q2: _____

Who are the "faces" of your story and why are they important?

Who will you interview? Why? What types of information will each source provide (i.e., facts, statistics, personal story, the "other side of the story," etc.)?

Describe your opening shot. _____

What other visuals will you use? _____

Describe how your story will be balanced and show at least two perspectives on the issue.