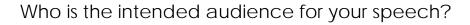
Name	S	peech	<b>Project</b>

## Who Is Your Audience?





Answer the questions below about this audience.

Questions	Answers
What are their interests?	
What is their level of understanding of your subject?	
What are their attitudes about your subject?	
What are their beliefs?	

Given these answers, how should you adapt your message so that
your speech will have the greatest impact with to your audience?