Is It a Motto?



A motto is a concise statement that summarizes the purpose, beliefs, and/or character of an individual, a group, or an organization. A motto expresses motivation and/or principles, and an entity can only have one motto at a time. A motto is similar to a slogan; however, a slogan is specific to a product or service.

Example:

- Live to fight another day.
- The journey is the reward.

DIRECTION: Read each statement. Is it a motto? Explain.

1. Pick your battles.

2. Seize the day.

3. Melts in your mouth, not in your hands.

