

Name _____



Rhetorical Analysis

Who is the audience? How do you know? How does this text communicate specifically to this audience?

What is the claim? What is the support for the claim?

What is the purpose of the text? What does the author want the audience to think, believe, or do?

What is the exigency? What need is this text fulfilling for the audience? For the author?

What counterarguments might be made to this text?

Do you feel differently about the text after doing your analysis? Explain.