

Persuasiveness Bingo

DIRECTIONS: Read the assigned text. As you are reading, play “BINGO” with the persuasive strategies and techniques that author uses. The first person to achieve BINGO wins. Be prepared to explain how and where each strategy or technique appears in the text, and whether or not you think that the text is persuasive as a whole

ethos	inclusive language	“agreement” language
kairos	figurative language	persuasive language
pathos	rhetorical questions	repetition
logos	assertion	alliteration
tone	effective counterarguments	reasons and facts