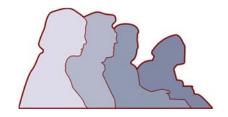
lame	Audience	Analysis

Audience Analysis

Audience Demographics



How will you adapt?

Age		
Gender		
Education		
Group Affiliation		
Socioeconomic		
Sociocultural		

Audience Dynamics

How will you adapt?

Interest		
Knowledge		
Attitude		
Relevant Values		
Motivation		