

DEARMAN

DEAM MAN is an acronym that stands for the components of successful communication. The DEAR MAN steps are a blueprint for clearly expressing what you want and need in a calm and respectful way.

The DEAR part of the technique is to help you be absolutely clear about the issue. Focus on the facts, express your feelings about the facts, and state what you want or need clearly and calmly.

D	Describe the	
	situation as	
	objectively as you	
	can.	
	Express your	
E	emotions using "I"	
	statements.	
А	Assert you wants	
	and needs calmly	
	and clearly.	
R	Reward the other	
	person when they	
	respond well to you.	

The MAN part of the technique is to help you deal with emotional reactions: your own and those of whoever you are speaking with.

м	Keep your goal in	
	mind, and do not	
	get distracted by	
	other issues.	
A	Project confidence	
	with your body	
	language.	
N	Be willing to	
	compromise within	
	your clearly defined	
	limits.	

