



High Concept

The premise is the starting point of every writing project. It is the expression in a single sentence of a complete idea of what the work will be about. Stories can be divided into two types:

- A high concept story has a clear premise that is easy to communicate and to grasp. The plot is usually straightforward. For example, most horror, fantasy, thriller, and science fiction stories tend to be high-concept. High concept fiction also tends to build off of known character archetypes.
- A low concept story has a less straightforward plot and tends to be more character-driven.

DIRECTIONS: Practice writing premises for high-concept fiction. Use thinking prompts like “imagine a world where” or “what if...” Be creative.

1. _____

2. _____

3. _____
