



What **trend/event** is the basis for this story? _____

How/Why is this story newsworthy for this audience?
What theme or angle do you plan to take with this story? Why?
Who are the "characters" in the story? There must be at least one.
Why is it important for the audience to meet these characters?

What do you already know?	
What do you need to know?	
Where will you go for answers?	

What kind of story will this be? Circle one.

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|---------------------|------------------------|--------------------|
| news analysis | personality profile | by-lined opinion |
| informative feature | human interest feature | review |
| in-depth feature | alternative story form | personal narrative |