

Judging Persuasiveness



DIRECTIONS: Read the assigned text. Complete the checklist. Does the text use all of the techniques and strategies listed below? Does it use enough of these techniques and strategies to persuade you?

Techniques/Strategies	My Assessment
The title implies a point of view.	
There are reasons to support the viewpoint.	
There are facts and evidence to support	
Transition words connect ideas.	
The author uses "agreement language,"	
The text uses powerful adjectives.	
The text uses rhetorical questions.	
The conclusion summarizes the claim.	
Other (explain)	

Of the techniques/strategies used, which do you think contributes the most to the persuasiveness of this text?