Name	Audience	Analysi
ivairie	Addience	Allalys



Audience Analysis

what is the age, gender, education level, income level, and social class of your primary audience?
What do they already know, think, or believe about your topic?
What is their attitude towards your topic?
What questions are they likely to have about your topic?
What misconceptions are they likely to have about your topic?
What are they likely to object to?
What are they likely to agree to?

