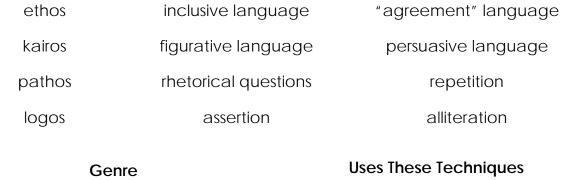# Persuasive Techniques

DIRECTIONS: Identify which persuasive techniques you plan to use in each of your genre pieces.

ethos	inclusive language	"agreement" language
kairos	figurative language	persuasive language
pathos	rhetorical questions	repetition
logos	assertion	alliteration

Genre	**Uses These Techniques**