

Name _____ **Story Pitch Forms**



In-Depth Feature Story Pitch

What is the headline? _____

What are the facts?

What kind of evidence do you have to support the facts (i.e., quotes, anecdotes, interviews, etc.)?

What is the intrigue? What question or speculation makes this story worth paying attention to?

How will you "connect the dots" in this story?

What's the story's payoff?