

Name _____ **Motto**



Write a Motto

A motto is a concise statement that summarizes the purpose, beliefs, and/or character of an individual, a group, or an organization. A motto expresses motivation and/or principles, and an entity can only have one motto at a time. A motto is similar to a slogan; however, a slogan is specific to a product or service.

Complete the organizer below to brainstorm your own motto.

Who is the motto for?	
What values and beliefs are most important to this individual, group, or organization?	
What structure will you use? For example: three words in a row, a sentence, etc.	

Write the motto.
