

Is It Persuasive?



DIRECTIONS: Read the assigned text. Then evaluate the effectiveness of how the text incorporates each of the five persuasive techniques below.

Does the author establish trust and develop credibility with the reader? How?

Does the author understand and address your concerns?

How does the author use language?

What is the author's tone?

Does the author use rhetoric and repetition? How or what kind?

Is the text persuasive? Refer to your evaluation above.
