Name	Rhetorical Analysis



Rhetorical Analysis

Rhetoric is the art of speaking and writing effectively. A rhetorical analysis looks at texts (whether written, spoken, or drawn) and analyzes how they appeal to their audience and how successful they are in achieving their objectives.

DIRECTIONS: Define each key concept of rhetorical analysis.

text	
context	
claim	
support	
warrant	
ethos	
pathos	
logos	