Name _____

Pathos in the Media

Pathos is a Greek word meaning suffering or experience. The English word pathetic, which means arousing pity, especially through vulnerability or sadness, is derived from it. When you use pathos, you say things that make the reader/listener experience emotions, especially feelings of pity or sadness. Using pathos gets readers/listeners emotionally invested in what you are writing or talking about. There are many examples of pathos in the media (television, newspapers, magazines, etc.), which frequently appeals to their audience's emotions, including anger and fear.

DIRECTIONS: Watch the news tonight. Identify an example of pathos in the broadcast.

Name of News Program: _____

Example #1:

What emotion does this example appeal to? _____

Why do you think pathos was used here?

Wass it effective? Why or why not?