

Name _____

Rhetorical Devices

DIRECTIONS: Choose one of the situations below. Explain how someone in the situation you chose might use ethos, pathos, and logos.

- A. Someone creating an ad for shampoo
- B. A defense attorney preparing an opening argument
- C. A political candidate making a speech



How might this person use **ethos**?

How might this person use **pathos**?

How might this person use **logos**?
