

International Children's Book Day

Since 1967, International Children's Book Day (ICBD) is an annual event sponsored by the non-profit organization International Board on Books for Young People (IBBY). International Children's Book Day is observed on April 2nd, a date chosen to honor children's book author Hans Christian Andersen's birthday, who was born on that day in 1805. The purpose of ICBD is to call attention to children's books and inspire a love of reading.



ICBD is sponsored each year by a different National Section of IBBY. The sponsor decides on a theme and arranges for the participation of a prominent author and well-known illustrator. The author is invited to write a message to all the world's children, and the illustrator designs that year's poster.

1. What is International Children's Book Day?

2. When is it celebrated? Why was this date chosen?

3. What is the purpose of International Children's Book Day?
